



# Business and Organization Partnerships

## Invite CUB to Your Workplace

**Lunch n' Learn Presentations:** CUB provides customized educational presentations on energy topics that will benefit employees. Popular topics include:

- *Understanding your utility bill:* Learn what all the charges mean, highlight ways to reduce energy costs, explain money saving programs and rebates.
- *Renewable energy options:* What options exist, what are the benefits, what you should know.
- *Energy policy and trends:* How has the sector changed, what trends are anticipated.
- *Electric vehicles:* Smart ways to charge your vehicle, energy policy issues associated with increased electric vehicle adoption.
- *Energy assistance programs:* To assist those struggling to pay energy bills.

**Utility Bill Clinics:** CUB provides free one-on-one energy consultations for employees on site. Attendees bring their utility bills, meet with CUB staff for 20 minutes, and receive custom tips on how to reduce energy use and save money. Attendees can also use the time to talk about other energy-related topics such as renewable energy or home building/remodeling projects. Bill clinics are one of CUB's most popular services, and a consultation helps the average person reduce their bills by about \$150 and their greenhouse gas emissions by 1,500 pounds per year.

**Tabling:** CUB staff are available to table at a wide variety of events, including Energy Awareness Month and Earth Month activities and other business functions. Staff provides energy-related resources, answers questions, and can provide free one-on-one utility bill consultations at the event.

## Support CUB

Contributions from the businesses and organizations that host CUB allow these services to be available to employees and all Minnesotans free of charge. CUB is a 501(c)(3) nonprofit supported by foundations, donors and individual members.

*To discuss partnership opportunities:*

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CUB hosts programming with a large and growing number of Minnesota employers. Examples include Andersen Corporation, Best Buy, City of Hastings, General Mills, Hennepin County Medical Center, Macalester College, Mayo Clinic, Minnesota Housing Finance Agency, Mortenson Construction, Normandale College, Quality Bicycle Products, Securian Financial, Target, St. Thomas University, Thomson Reuters, Two Bettys Cleaning, Weber Shandwick, and many more, as well as a wide variety of local and community organizations.